



BABI - Bay Area Birth Information
www.bayareabirthinfo.org

Dear Friends of BABI,

We are proud to announce our fourth annual Meet BABI event which will be held on Saturday, April 28th, 2007 from 10:00 AM – 4:00 PM. The event will take place in the Orchard City Banquet Hall at the Campbell Community Center, located at One West Campbell Ave., Campbell, CA 95008. Here is your opportunity to market your business and network with other professionals while increasing community awareness of resources and options for expectant and new families. We are excited that the Meet BABI event continues to grow with overwhelming enthusiasm by both the community and birth professionals. This letter was sent to you as a personal invitation to participate as a vendor at Meet BABI 2007.

Full members of BABI, we offer you the following options with priority registration**:

- 4-foot table space - \$75
- 6-foot table space - \$115
- 8-foot table space - \$150

Professional Affiliates and Non BABI Members, we ask that you support BABI's mission and offer you the following options:

- 4-foot table space - \$125
- 6-foot table space - \$190
- 8-foot table space - \$250

Massage chair and table space is available, in addition to vendor table space. We offer the following options:

- Massage chair space - \$25
- Massage table space - \$50

>>All vendors are required to donate a minimum of one door prize. Door prizes will be raffled throughout the Meet BABI event to support BABI's mission and promote your product.

****Priority BABI Member registration deadline is Saturday, February 24th**

Final registration deadline for ALL Vendors is April 1, 2007.

Sponsors of Meet BABI 2007 - there are three different sponsorship levels available:

- **Silver Level** - \$100 (tax deductible) - A Silver Level Sponsor's name will be listed on the BABI website, they will be allowed to place a business card in the attendee bags, and will be listed on a Silver Member sign at the event
- **Gold Level** - \$250 (tax deductible) – A Gold Level Sponsor's name will be listed on the BABI website, they will be allowed to place up to a 5x7 flier in the attendee bags, and will be listed on a Gold Member Sponsor sign at the event
- **Platinum Level** - \$500 (tax deductible) – A Platinum Sponsor's name will be listed on the BABI website, they will be allowed to put up to an 8 ½ x11 flier or promotional item* in the attendee bags, will be listed in the BABI Resource Guide** as a BABI Sponsor, and will be listed on a Platinum Sponsor sign at the event.

*Promotional item must be pre-approved by the Vendor Chair person.

**Listing will be in the next printing of the BABI Resource Guide

Non-Profit Organizations that support BABI's mission are welcome and encouraged to participate. We offer the following options:

- 4-foot table space - \$25 (Special non-profit organization discount)
- 6-foot table space - \$115
- 8-foot table space - \$150

>>Full Members of BABI may display their business cards or a one page brochure at the BABI table at no charge providing you either volunteer at the event and/or participate on a planning committee.

Please feel free to share this letter with your friends and colleagues.

If you would like to become a member of BABI at this time, please see our website at www.bayareabirthinfo.org for details.

We look forward to seeing you there!

Sincerely,

Allison Riche
BABI Board of Directors
Meet BABI Coordinator
408-674-BABI (2224)

“If you don’t know your options, you don’t have any.” Korte & Scaer

Meet BABI 2007
Application and Contract

Please circle one: **Vendor** **Sponsor** **Both**

Name: (As it will appear as a vendor or sponsor)

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Contact person: _____ Phone: _____

As a **Full Member** of BABI, I would like:

- Vendor 4-foot table space @ \$75
- Vendor 6-foot table space @ \$115
- Vendor 8-foot table space @ \$150

As a **Professional Affiliate** or **Non BABI Member**, I would like:

- Vendor 4-foot table space @ \$125
- Vendor 6-foot table space @ \$190
- Vendor 8-foot table space @ \$250

In addition to vendor table space, I would like:

- Massage chair space @ \$25
- Massage table space @ \$50

I would like to **Sponsor** the Meet BABI 2007 Event at this level:

- Silver Level @ \$100 – Tax Deductible
- Gold Level @ \$250 – Tax Deductible
- Platinum Level @ \$500 – Tax Deductible

As a **Non-Profit Organization** that supports BABI’s mission, I would like:

- Vendor 4-foot table space @ \$25 (Special non-profit discount)
- Vendor 6-foot table space @ \$115
- Vendor 8-foot table space @ \$150



Vendor Name: _____

Please list all product(s) and/or services to be exhibited:

Please list what you will be offering as a door prize?

(Door prizes will be collected the morning of the event, please give your door prize to Tracey Silar.)

Please advise if you have specific needs:

Names of the person(s) who will be officially attending the event:

Vendor refund/cancellation policy:

Due to the nature of this event and limited vendor space refunds will not be provided.

Thank you for your understanding and support in this matter.

Please make checks payable to: BABI

Mail to: Bridget Owen

c/o BABI

1875 S. Bascom Ave #116, PMB 290

Campbell, CA 95008

Phone: 408-674-BABI (2224)

E-mail: meetbabi@bayareabirthinfo.org Subject: Meet BABI 2007

Signed: _____

Date: _____

Print Name: _____

Amount Enclosed: _____



Bay Area Birth Information Mission Statement

BABI seeks to reduce unnecessary birth interventions; increase and promote normal, spontaneous labor and vaginal delivery; improve breastfeeding success rates; minimize separations; promote healthy mother/baby/family attachment; and reduce the maternal/infant morbidity and mortality rates.

Through compassionate, accessible, and non-judgmental education and resources, BABI promotes greater awareness of evidenced-based care and the broad range of choices available to birthing women as well as birth professionals. In this way, BABI will create a positive fiscal impact on our nation's health care system and, most importantly, restore dignity and joy to the birthing process.

I hereby support the Mission Statement of Bay Area Birth Information and agree to uphold their standards and philosophy while participating in Meet BABI 2007.

Name: _____

Signature: _____ Date: _____

BABI is a 501© 3 non-profit organization

Internal use only:

Payment method: **Check #** _____

Received by: _____ **Date:** _____

You may arrive to the event location for set up as early as 8:30 am. **Please arrive no later than 9am and have your table set up by no later than 9:30am.

**Cleanup will start promptly at 4pm.

**Tables, table cloths and chairs will be provided as well as name badges and vendor table signs.

BABI will host a small concession at the event with snacks for purchase. As an option for vendors, Kathy Markey will be taking lunch orders (in advance) to be delivered by Zanotto's Downtown Family Market. Order forms and information for lunch will be sent out with vendor confirmations and must be returned to Kathy by no **later than April 1st.

(You will not be able to order the day of the event, it MUST be done in advance.)

***BABI reserves the right to refuse any product, flyer or advertisement that does not support BABI's mission statement. BABI and the Orchard City Banquet Hall aka the Campbell Community Center are not responsible for the safe-keeping of equipment, supplies, written materials or other valuable items brought to the Meet BABI 2007 event.